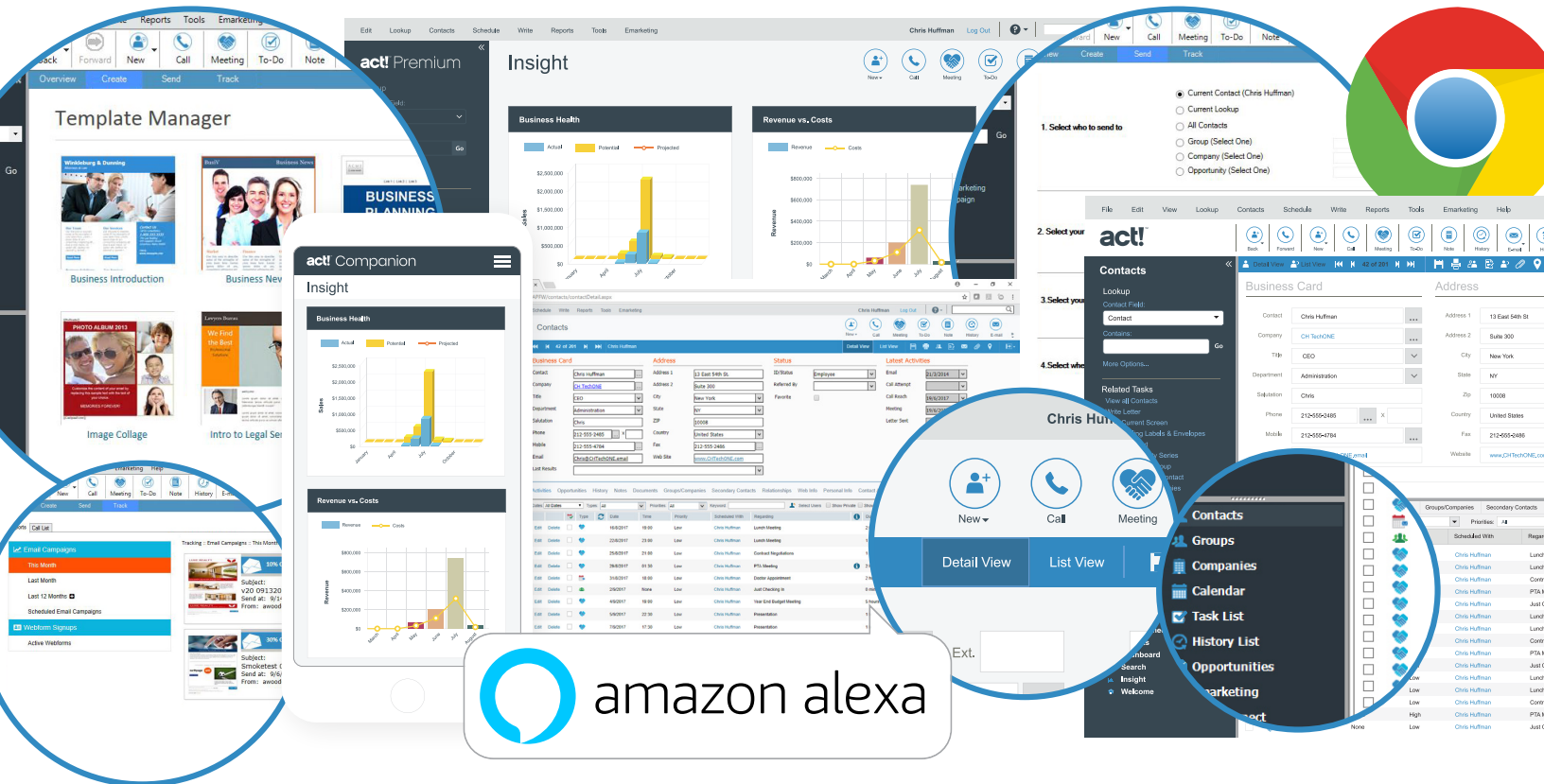# act!™ | What's new in Act! v20

Meet the modern, new Act! v20 complete with interactive, graphical Act! Insight dashboards, Ask Act!™ with Amazon Alexa[1], a fresh look, optimized Act! emarketing workflow, and compatibility and usability improvements that make Act! even better.

Active subscribers are entitled to receive all Act! v20 features like interactive, graphical Act! Insight dashboards and Ask Act! with Amazon Alexa[1], plus customer success resources and connections to hundreds of popular apps. Subscribe today!

Guide decision-making with rich insights from interactive, graphical dashboards.

Interact with Act! through simple, verbal requests to Amazon Alexa[1].

Experience a fresh, new look.

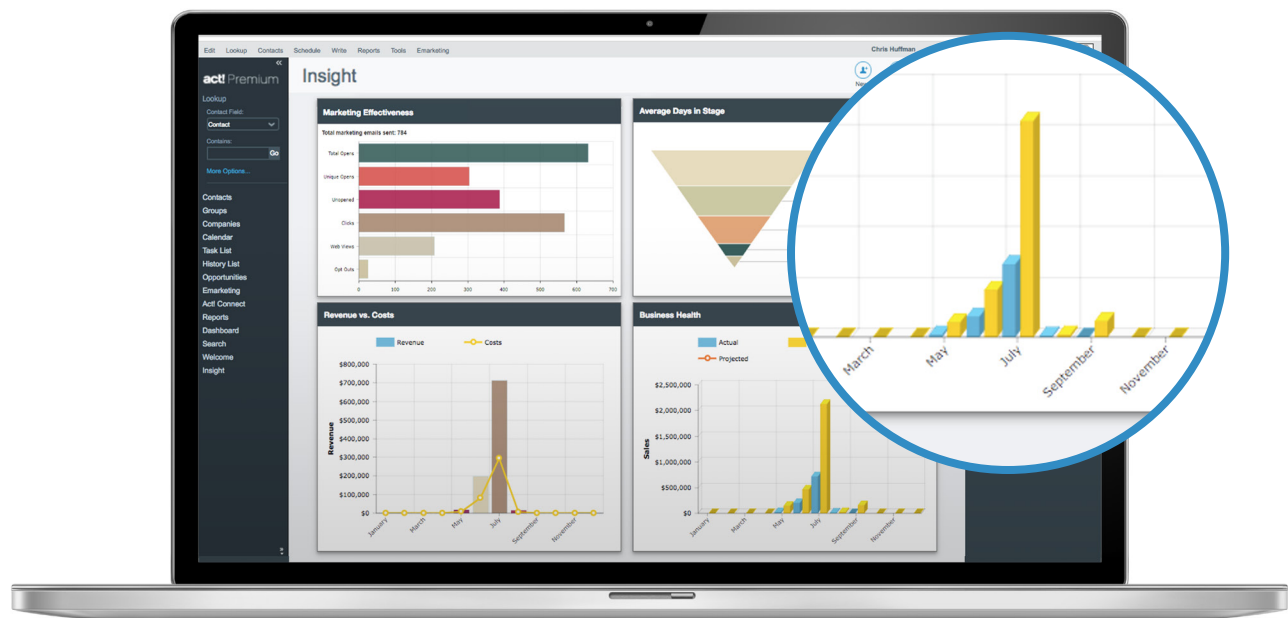Manage campaigns through an intuitive, optimized workflow.

Benefit from numerous usability improvements.

Call 866-873-2006, visit act.com/whatsnew, or contact your Act! Certified Consultant[2]

Interactive, graphical Act! Insight dashboards

Guide decision-making with rich insights from interactive, graphical Act! Insight dashboards available to active Act! Premium subscribers. See dynamic, visual snapshots of real-time metrics for sales productivity and performance, sales pipeline health, top performing products, win/loss analysis, and more with 10+ out-of-the-box dashboards. Personalize dashboards or configure your Act! Insight view to display insights most relevant to your business or role. Gain insight into business and team performance, no matter where you are, with a new Act! Insight view in Act! Companion.

Ask Act!™ with Amazon Alexa

Interact with Act! through simple, verbal requests to Amazon Alexa[1] via Ask Act!—a leading edge voice integration available to active Act! Premium subscribers. Ask for key Act! contact and calendar details, then sit back as Amazon Alexa tells you what you want to know. No need to search your laptop or mobile device to stay informed!
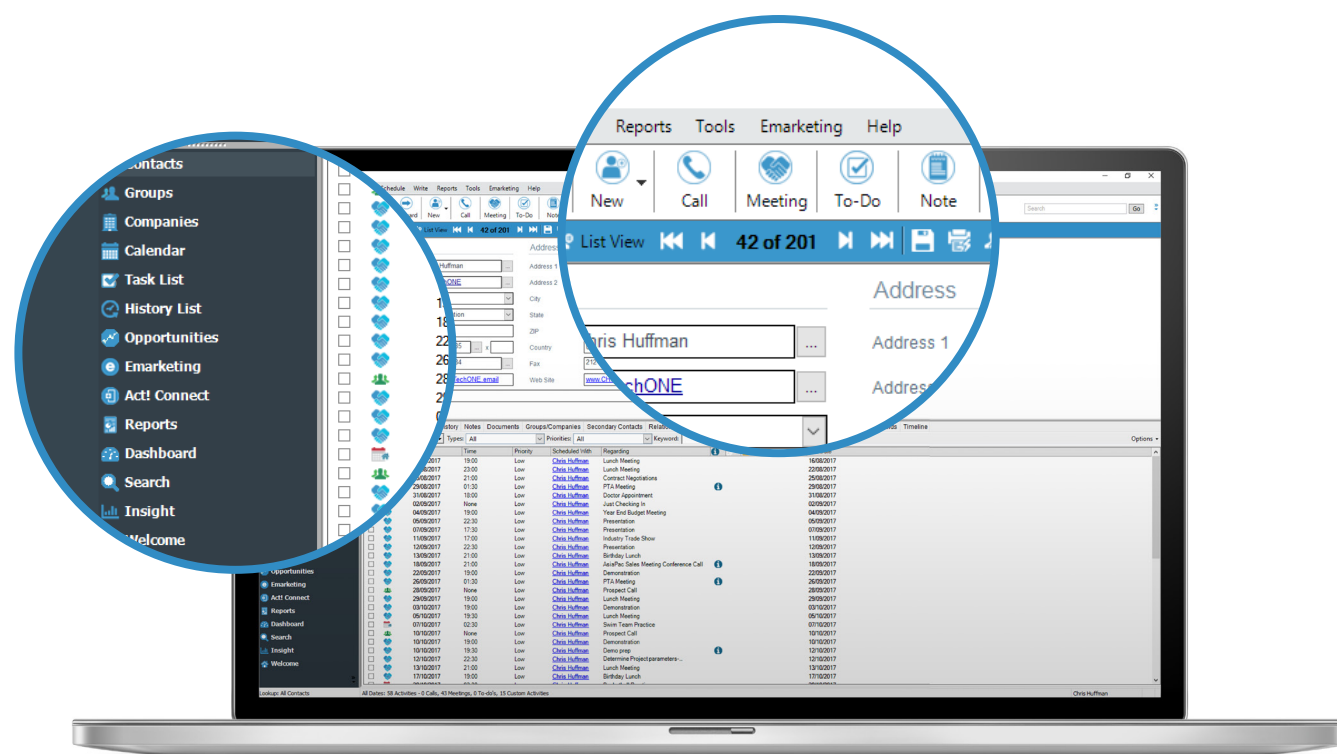
Alexa, open Act! and find a contact.

Fresh, new look

Experience a fresh, new look with visually stunning design updates consistent across Windows® and Web. Enjoy a modern navbar, new big button menu design, new Web login screen, and contemporary icons. Don't worry, all the features and functionality you love are still right where you'd expect to find them.

Optimized Act! emarketing workflow

Manage Act! emarketing campaigns through an intuitive, optimized workflow in Act!. Everything you need to create, send, and track campaigns is available in five newly designed views—Overview, Options, Create, Send, and Track with full-screen Call Lists[3]. Because Act! emarketing is fully integrated with Act!, it's all right there and easy-to-follow—no more bouncing out to a browser!

Compatibility & usability improvements

Benefit from compatibility and usability improvements that make Act! even better! Now you can work with Act! on Chrome™ for Mac[4], quickly identify opportunities that need attention with the new opportunity field 'Days in Stage', and so much more!

act!™

What's new since your version

A multitude of product innovations, feature enhancements, and compatibility updates have been introduced since your version. Don't miss out!

Act! v17

- New Outlook® sync options
- Integration with popular business tools, like Dropbox
- Streamlined configuration, deployment, & access options
- Customizable big buttons, notifications, & default history options
- Easy access to helpful resources

Act! v18

- Favorite contacts
- Act! emarketing administrative features
- Compatibility with Windows 10, Office 2016, Chrome™, & Internet Explorer® 11

Exclusive Act! Premium subscriber features:

Act! Connect

Act! API

Act! v19

- 30+ refreshed standard reports
- Act! emarketing performance improvements
- Compatibility with 64-bit editions of Microsoft® Office 2016, 2013, & 2010

Exclusive Act! Premium subscriber features from v18+:

Act! Companion mobile app

Act! Premium Contact Link

eCommerce connections

Act! Connect Link

NEW Act! v20

- Fresh, new look consistent across Windows® & Web
- Optimized Act! emarketing workflow
- Compatibility with Chrome™ for Mac[4]
- Numerous usability improvements

Exclusive Act! Premium subscriber features from v18 & v19+:

Interactive, graphical Act! Insight dashboards

Ask Act!™ with Amazon Alexa[1]

Act! Insight view in Act! Companion mobile app

Call 866-873-2006, visit act.com/whatsnew, or contact your Act! Certified Consultant[2]

swiftpage™