

act!

# Growth made easy.

CRM & Marketing Automation built for small & mid-sized business success.

With proven CRM and powerful Marketing Automation, the possibilities are limitless! Act! provides the ultimate toolset to **build relationships, maximise engagement, and drive business growth**. Start today with the new Act! Growth Suite, an all-in-one sales and marketing platform designed to help you and your team successfully run and grow your business.



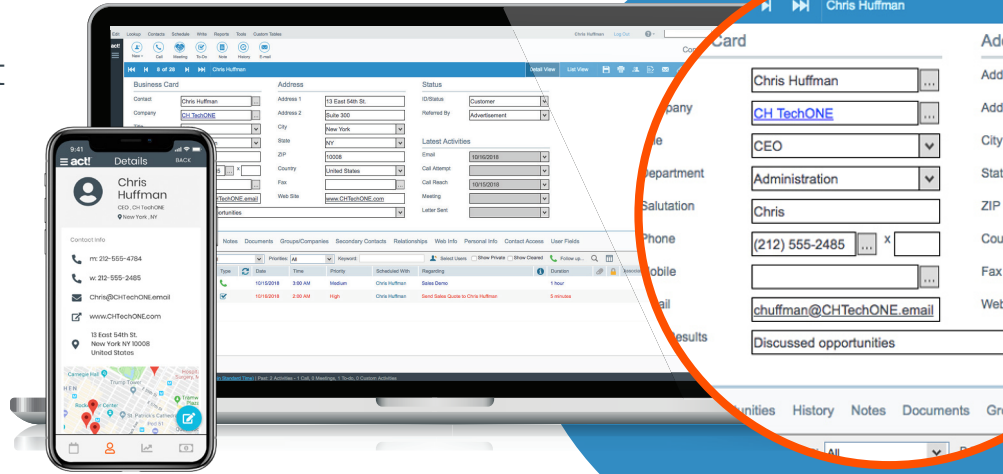
● Call 0845 268 0220 Visit [act.com/uk](http://act.com/uk) Contact your Act! Certified Consultant!

# Act! Growth Suite



## Rich Customer Management

Make every interaction count with quick, organised access to rich prospect and customer details. Keep contact details, emails, notes, history, activities, documents, and more in one easy to find place—the Act! contact record. Seamlessly move your customer information from your current CRM solution with ease.



## Powerful Marketing Automation

Optimise all the ways you communicate with prospects and customers with Act! Marketing Automation. You get comprehensive campaign management, a visual workflow designer to map out the perfect customer journey, real-time response metrics, and so much more.



## Dynamic Sales Pipeline Management

Close deals faster and more often with dynamic sales pipeline management tools. Capture all the details of a sales opportunity, then progress deals through stages with a simple drag-and-drop tool.

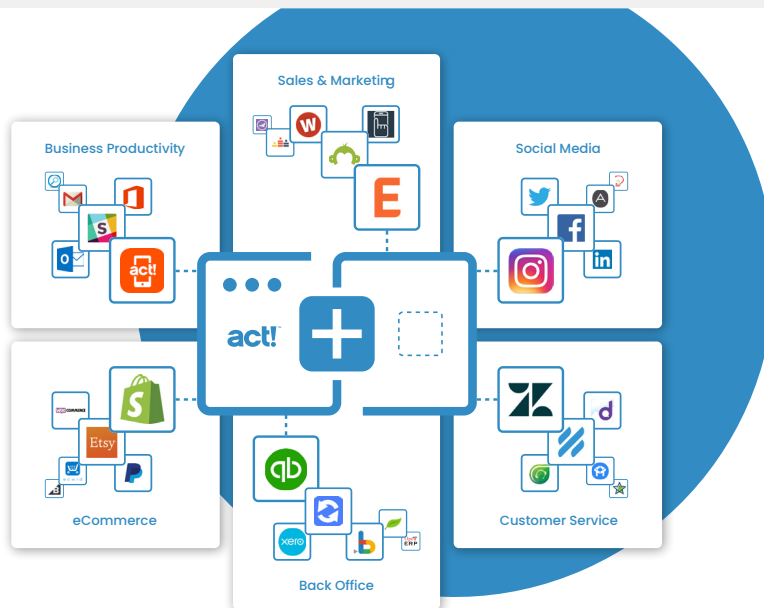


# Act! Growth Suite



## Actionable Business Insights

Gain rich, actionable insights with interactive Act! Insight dashboards. Dashboards cover a range of individual, team, and business performance metrics.



## Popular Apps & Integrations

Extend the power and reach of Act! with the Act! Connect app marketplace. Set up connections to hundreds of popular apps, including Microsoft® Outlook®, Slack™, QuickBooks® Online, and Shopify.

## Why Choose Act!

### The Perfect Fit

Act! is purpose-built for the unique needs of today's small and mid-sized businesses.

### The Trusted Choice

Act! is a recognised leader with millions of users worldwide.

# What's New in Act!

Your trusted CRM choice just got better. Act! now includes CRM and Marketing Automation in one with the new Act! Growth Suite, an all-in-one sales and marketing platform for small and mid-sized businesses. The next generation of Act! is here!

If you haven't seen Act! lately, here's what you've missed...

**2019**

- NEW Act! Growth Suite**
- Marketing Automation dashboards, calendar view, & asset tracking\*
- Office integration for Chrome™ users
- Compatibility with Office 2019 & Windows Server 2019
- And so much more!

\*Act! Growth Suite exclusive!

**2018**

- Act! Marketing Automation\*
- Dynamic sales pipeline management
- Custom Tables & Industry Template Library
- Next generation Outlook® integration

\*Act! Growth Suite exclusive!

**2017**

- Act! Companion mobile app
- Act! Insight dashboards
- Act! Contact Link for use with Outlook®
- Ask Act!™ with Amazon Alexa
- eCommerce connections

**2016**

- Act! Connect app marketplace
- Act! Connect Link
- Act! API



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