

# Top 10 Reasons to Subscribe

act!™

## Flexible pricing options

1

Enjoy flexible pricing options—subscribe to Act! Premium monthly for maximum flexibility or annually for maximum savings! Permanent license options are also available. Or, consider an annual subscription to Act! Premium Cloud and let us take care of the technical details for you.

## Automatic access to new releases

2

Stay current with the latest Act! Premium features. Your subscription entitles you to automatically receive new releases and product updates as they're released. The new Act! Premium v19 is designed to maximise your productivity *and* your subscription value!

## Expert support included at no extra charge

3

Consult with expert support advisors whenever you need answers. Technical support<sup>1</sup> is included in your subscription at no extra charge! Using Act! Premium v16 or older? Your version has been retired, which means you're no longer eligible for technical support, compatibility updates, or future fixes!

## Integrations with hundreds of business tools and apps

4

Extend the power and reach of Act! Premium with exclusive access to Act! Connect for integrations with hundreds of popular business tools and apps. Quickly and easily set up connections between Act! Premium and Outlook®, Slack, PayPal®, Wufoo™, QuickBooks® Online, and much more.

## Important compatibility updates

5

Work with the business platforms and browsers you rely on every day. Your subscription ensures you maintain compatibility with systems like Windows® 10, Office 2016, Internet Explorer® 11, Google Chrome™, and more.

## Integrated email marketing

6

Design and send impactful email campaigns, intelligently analyse results, and automate key follow-up actions, because integrated email marketing is included in your subscription at no extra charge!

## Complimentary self-help resources

7

Have complimentary access to valuable self-help resources designed to accelerate your success. Browse an extensive library of 100+ training videos, informative guides, product documentation, and whitepapers to learn more about Act! Premium.

## Numerous quality updates

8

Benefit from numerous quality updates introduced with each release of Act! Premium. Updates includes performance improvements, usability enhancements, and defect fixes driven by feedback from customers.

## Anywhere, Cloud access to Act! Premium

9

Considering a move to the Cloud? A subscription to Act! Premium Cloud gives you instant online access to Act! Premium in a modern, secure Cloud environment—no IT needed, no hardware required.

## Future features and services

10

Get innovative future features and services as they're released. You can look forward to a number of significant updates introduced throughout the year!

**Call us at 0845 268 0220, contact your Act! Certified Consultant<sup>2</sup>, or visit [act.com/uk](http://act.com/uk) for more information.**

Plans start at  
£ 22<sup>80\*</sup>

<sup>1</sup>Phone support 9:00 am to 5:00 pm and Webchat are offered 9:30 a.m. to 4:30 p.m. GMT Monday through Friday. Act! Technical Support Advisors reserve the right to limit each call to one hour or one incident. Customers on a legacy no-support plan are ineligible for technical support. <sup>2</sup> Act! Certified Consultants are third-party vendors. Swiftpage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors. \*Price listed is per user, per month. Price may vary based on features chosen. **Important Note:** Review Act! system and browser requirements at [act.com/en-uk/importantnotes](http://act.com/en-uk/importantnotes). Act! product capabilities and pricing vary based on edition and services chosen. One license is required for each Act! user. Act! Connect services require an active subscription, and use of either the Act! Web API or Act! Connect Link depending on deployment and access method. Services purchased through third parties are subject to the respective third party's billing policies and usage terms. Basic Act! emarketing account included (email up to 500 contacts per month). View membership details at [swiftpage.com/en-uk/billing-policy](http://swiftpage.com/en-uk/billing-policy).

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