Introducing the all-new Act! Pro v19

Now 64-bit compatible, the all-new Act! Pro v19 is designed to maximize your productivity! Performance improvements to Act! emarketing reduce the time it takes to send campaigns. Act! emarketing campaign management is also more efficient with improvements to email campaign history on the Contact Record, live feedback on your current service level, and more. Finally, customer-driven feature enhancements, including 30+ refreshed standard reports and hundreds of quality updates, make Act! Pro even easier to use. Upgrade today or consider a subscription to Act! Premium for automatic access to current product innovations and feature enhancements, expert technical support[1] coverage, and connections with hundreds of popular tools and apps.

64 bit
COMPATIBLE
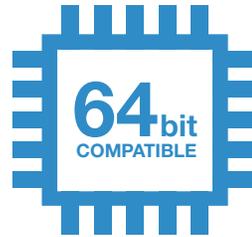
Performance improvements & more

Performance improvements to Act! emarketing not only reduce the time it takes to send email campaigns, but also ensure large campaigns send successfully. Now you can send Act! emarketing campaigns up to 5 times faster!

Campaign management improvements help you work more efficiently. Get instant feedback on your current Act! emarketing service level, including live details about your contact limit, usage this month, and new recipients in the selected campaign to avoid sending campaigns that exceed your current monthly send limit. Quickly and easily see email campaign history for a given contact, because a new campaign history overwrite ensures each email campaign creates and updates just one history entry per Contact Record. Finally, don't worry about accidental sends, a send confirmation dialog will now check to make sure you're ready to send an email campaign.

Key benefits

- **Work with the Microsoft® Office products** you rely on every day, because Act! Pro is now compatible with 64-bit editions of Microsoft Office 2016, 2013, and 2010.

- **Save valuable time** with performance improvements to Act! emarketing—campaigns send up to 5 times faster!

- **Manage Act! emarketing campaigns more efficiently** with improvements to email campaign history on the Contact Record and much more.

- **Benefit from customer-driven feature enhancements**, including 30+ refreshed standard reports and hundreds of quality updates.

- **Consider a subscription to Act! Premium** to enjoy exclusive membership benefits that keep you current, covered, and connected.

Call (866) 873-2006, contact your Act! Certified Consultant[2], or visit **act.com/whatsnew** to learn more.

Customer-driven feature enhancements

Customer-driven feature enhancements make Act! Pro even easier to use. Enjoy 30+ refreshed standard reports with more relevant fields, along with default filters and sort orders that help you get the information you need quickly. A new file type ensures any existing custom reports you have stay safe. Last, consistent field references and data formatting make reports easier than ever to customize.

But, that's not all. Benefit from our ongoing commitment to best-in-class usability with hundreds of quality updates driven by feedback from customers.

What's new since your version

A multitude of product innovations, feature enhancements, and compatibility updates have been introduced since your version of Act! Pro. Check out what's new and how an upgrade to Act! Pro v19 can help you maximize your productivity! Consider a subscription to enjoy Act! Premium features, like *Act! Companion mobile app**, included in this chart.

Act! v16 - RETIRED

- Integrated Act! emarketing
- Contact Timeline
- New calculated fields
- Streamlined company management and global actions
- New History view
- Usability and system improvements, like global activity rescheduling, proactive system alerts, and streamlined field and layout configuration

Act! v17

- Act! emarketing enhancements, including Team access, Lead Capture, Call List[3] functionality, and Smart Task automation
- Productivity enhancements such as new Outlook sync options
- Customizable big buttons, Act! Notifications, and default History options
- Updated icons and easier access to resources, tools, and add-ons
- *Streamlined configuration, deployment, and access options**

Act! v18

- Compatibility with Windows 10, Office 2016, Chrome™, and Internet Explorer® 11
- Act! emarketing and Call List[3] improvements
- *Advanced subscription management and easy access to the newest features and updates**
- *Web API platform and Act! Connect put integration with popular business apps at your fingertips**
- *Fresh, modern look for Act! Premium for Web**
- *Act! Premium Cloud trial with the option to upload and add data to your own secure database**

Act! v19 NEW!

- Compatibility with 64-bit editions of Microsoft Office 2016, 2013, and 2010
- Act! emarketing performance and campaign management improvements—campaigns send up to 5 times faster
- 30+ refreshed standard reports
- Hundreds of quality updates driven by feedback from customers
- *Act! Companion mobile app**
- *Act! Premium Contact Link for use with Outlook**
- *Web API-based connections available to Windows users with Act! Connect Link**
- *Scan for duplicates and formatting toolbar in layout designer available in Act! Premium for Web and Act! Premium Cloud**

1 Phone support and live chat are offered 8:30 a.m. to 8:30 p.m. ET Monday through Friday. Act! Technical Support Advisors reserve the right to limit each call to one hour or one incident. 2 Act! Certified Consultants are third-party vendors. Swiftpage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors. 3 Additional fee required. *Available in Act! Premium or Act! Premium Cloud only. Act! Connect and Web API features require an active subscription.

Important Note: Review Act! system and browser requirements at act.com/systreq. Act! product capabilities and pricing vary based on edition and services chosen. One license is required for each Act! user. Act! Connect services require an active subscription, and use of either the Act! Web API or Act! Connect Link depending on deployment and access method. Services purchased through third parties are subject to the respective third party's billing policies and usage terms. Basic Act! emarketing account included (email up to 500 contacts per month). View membership details at swiftpage.com/billing-policy.

621 17th Street, Suite 500 | Denver, CO 80293 | (866) 873-2006 | act.com