



What's New in Act!

Know Your Customers. Propel Productivity. Make Insightful Decisions.

The all-new Act! is better than ever

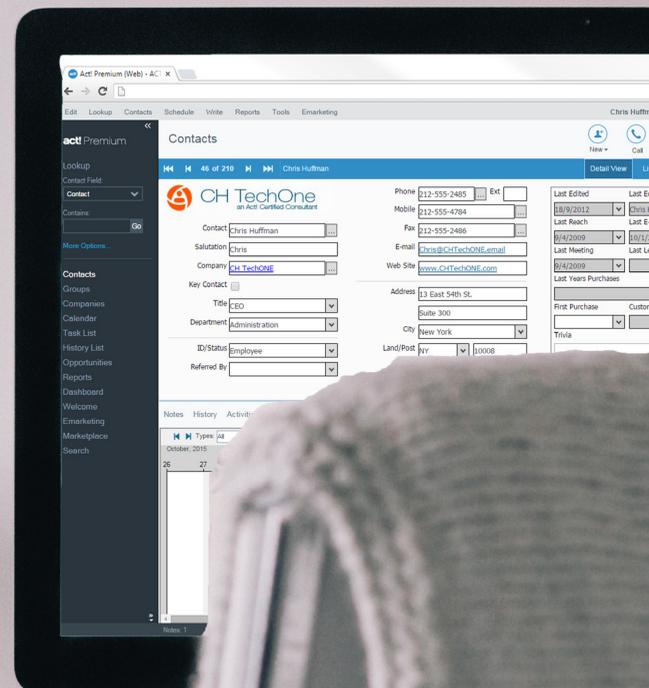
Act! Premium v18 brings a host of compatibility and productivity enhancements, new Act! emarketing administrative features, a fresh, modern look for Act! Premium for Web, and more! Extend the power of Act! and streamline efficiency with an all-new web API platform that allows for meaningful connections to business productivity tools, and stay up-to-date with the newest features available for Act! with flexible subscription plans – now including expert technical support.



Collaborate with your team to stay up-to-date on the latest contact and activity details, automate best-practice sales processes, and send targeted email marketing campaigns – from in the office, or on the road.

Experience Act! in a whole new way

All-new Act! Premium subscription plans help you stay up-to-date with the newest features and platform enhancements, plus keep you compatible with the latest business productivity tools like Windows® 10, Office 2016, and various browsers. With flexible new subscription plans, on-premises and Cloud deployment options, integrated emarketing services, and more – **you'll love the new Act!.**



Subscribe today at act.com



Modern, cloud-based platform

Fresh, modern look for Act! Premium for Web

Experience the new simplistic and efficient design of Act! Premium for Web – same great Act!, fresh new look.

All-new Act! Premium Cloud Trial

Try the #1 best-selling customer and contact manager for free, for 14 days. Easily upload and add your own data to your own, secure Act! Premium Cloud database to experience all the rich features available in the latest version of Act! Premium – including Act! emailing!

High-performance hosted platform

Now hosted on Google's Cloud Platform™, Act! Premium Cloud is faster, more scalable, and more reliable than ever.

Act! emailing & Call Lists¹

New Act! emailing administrative features

Act! emailing has been greatly improved for Team accounts, now allowing administrators to choose who gets access to sign up for an email marketing account, send email campaigns, view specific Call Lists, and take advantage of Smart Task automation for email marketing.

Call List filtering

Easily segment and view specific Call Lists by filtering by sender profile – making it easier than ever to quickly follow-up with hot leads.

Connected Workspaces

Act! works the way you work

An all-new Act! Web API platform enables developers to integrate CRM functionality into virtually any system or application.

Extend the power and possibilities of what Act! can do for you

Act! Connect puts integration with hundreds of popular business apps at your fingertips! Quickly and easily set up connections between Act! and Outlook®, Slack, PayPal, Wufoo, QuickBooks Online, and more! Enrich your Act! data and trigger actions that save time and accelerate your sales and marketing efforts.

Start your
free trial
today!

¹ Additional fee required.

Important Note: Review Act! system and browser requirements at act.com/systreq. Act! product capabilities and pricing vary based on edition and services chosen. One license is required for each Act! user. Act! Connect services require set up and configuration of Act! Premium (access via Web), Act! Web API, and an active subscription. Services purchased through third parties are subject to the respective third party's billing policies and usage terms. Basic Act! emailing account included (email up to 500 contacts per month). View membership details at swiftpage.com/billing-policy.

