

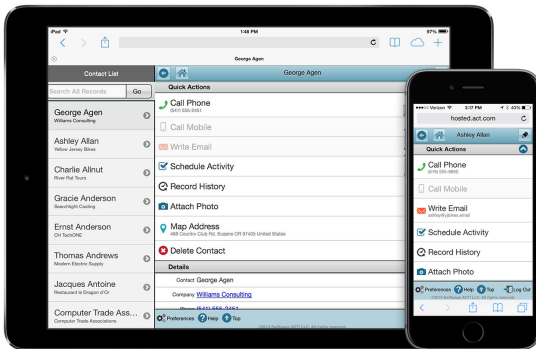


# What's New in Act!

Know Your Customers. Propel Productivity. Make Insightful Decisions.

## The all-new Act! is better than ever

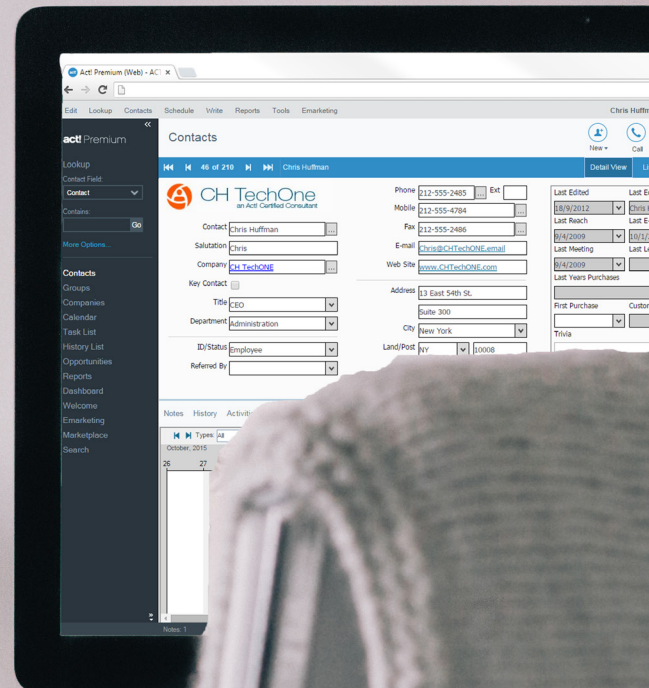
Act! Premium v18 brings a host of compatibility and productivity enhancements, new Act! emarketing administrative features, a fresh, modern look for Act! Premium for Web, and more! Extend the power of Act! and streamline efficiency with an all-new web API platform that allows for meaningful connections to business productivity tools, and stay up-to-date with the newest features available for Act! with flexible subscription plans – now including expert technical support.



Collaborate with your team to stay up-to-date on the latest contact and activity details, automate best-practice sales processes, and send targeted email marketing campaigns – from in the office, or on the road.

## Experience Act! in a whole new way

All-new Act! Premium helps you stay up-to-date with the newest features and platform enhancements, plus keep you compatible with the latest business productivity tools like Windows® 10, Office 2016, and various browsers. With flexible on-premises and Cloud deployment options, integrated emarketing services, and more – **you'll love the new Act!**





## Modern, cloud-based platform

### **Fresh, modern look for Act! Premium for Web**

Experience the new simplistic and efficient design of Act! Premium for Web – same great Act!, fresh new look.

### **All-new Act! Premium Cloud Trial**

Try the #1 best-selling customer and contact manager for free, for 14 days. Easily upload and add your own data to your own, secure Act! Premium Cloud database to experience all the rich features available in the latest version of Act! Premium – including Act! emarketing!

### **High-performance hosted platform**

Now hosted on Google's Cloud Platform™, Act! Premium Cloud is faster, more scalable, and more reliable than ever.

## Act! emarketing & Call Lists<sup>1</sup>

### **New Act! emarketing administrative features**

Act! emarketing has been greatly improved for Team accounts, now allowing administrators to choose who gets access to sign up for an email marketing account, send email campaigns, view specific Call Lists, and take advantage of Smart Task automation for email marketing.

### **Call List filtering**

Easily segment and view specific Call Lists by filtering by sender profile – making it easier than ever to quickly follow-up with hot leads.

## Connected Workspaces

### **Act! works the way you work**

An all-new web API platform enables you to make meaningful connections to business and productivity tools that help you streamline efficiency and extend the power of Act!.

Start your free trial today! Visit [act.com/en-uk/testdrive](http://act.com/en-uk/testdrive)

<sup>1</sup> Additional fee required.

**Important Note:** Review Act! system and browser requirements at [act.com/en-uk/systreq](http://act.com/en-uk/systreq). Act! product capabilities and pricing vary based on edition and services chosen; view KB #38219 to learn more. Act! Premium Mobile requires set-up and configuration of Act! Premium (access via web). Data access available via active internet connection from supported device browsers. You are responsible for all data-related charges. Basic Act! emarketing account included (email up to 500 contacts per month). One license is required for each Act! user. View membership details at [act.com/en-uk/billing-policy](http://act.com/en-uk/billing-policy).

