A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with a subscription to Act! Premium to propel your sales and marketing success.

## Sage ACT! 2013

Sage ACT! Premium

Mobile with Opportunities

Social updates

Offline Smart Tasks<sup>1</sup>

Smart Tasks with data/field triggers<sup>2</sup>

Optimized download and install experience

Usability improvements based on customer feedback

New wizards for remote database moving and sharing

Unsupported version.

## Act! v16

Integrated Act! emarketing

**Contact Timeline** 

New calculated fields

Streamlined company management and global actions

New History view

Act! Premium Mobile enhancements

Usability and system improvements like global activity rescheduling, proactive system alerts, and streamlined field and layout configuration

Act! Marketplace add-ons



Not available for loyalty pricing after 9/30/16

## Act! v17

Enhanced Act! emarketing including Team access, Lead Capture, Call List<sup>3</sup> functionality, and new Smart Task automation

Productivity enhancements such as new Outlook® sync options and integration with popular business tools

Streamlined configuration, deployment, and access options

Customizable big buttons, Act! Notifications, and default History options

Updated icons and easier access to resources, tools, and add-ons

## Act! Premium v18

Advanced subscription management and easy access to the newest features and updates available for Act!

Compatible with Windows® 10, Office 2016, and Chrome™ and Internet Explorer® 11 browsers

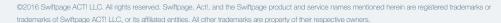
Act! emarketing and Call List improvements including advanced administration for user roles, and new filters for Call Lists

Web API platform and Act! Connect put integration with hundreds of popular business apps at your fingertips!

Fresh, modern look for Act! Premium for Web

All-new Act! Premium Cloud
Trial includes the ability to
upload and add your own data
to your own secure database
– no downloads or installs
needed

Important Note: Review Act! system and browser requirements at act.com/systreq. Act! product capabilities and pricing vary based on edition and services chosen. One license is required for each Act! user. Act! Connect services require set up and configuration of Act! Premium (access via Web), Act! Web API, and an active subscription. Services purchased through third parties are subject to the respective third party's billing policies and usage terms. Basic Act! emarketing account included (email up to 500 contacts per month). View membership details at swiftpage.com/billing-policy.





<sup>1</sup> Subscription-based emarketing steps will not run offline. 2 Data/field triggers are only available in Contact & Opportunity entities. 3 Additional fee required.